



# INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) | IJRAR.ORG

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E-ISSN: 2348-1269, P-ISSN: 2349-5138

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In recognition of the publication of the paper entitled

**"Battle of the Giants: Assessing Flipkart and Amazon India in the Indian Online Retail Market"**

Published In IJRAR ( www.ijrar.org ) UGC Approved - Journal No : 43602 & 7.17 Impact Factor

Volume 6 Issue 2 June 2019, Date of Publication: 15-June-2019

PAPER ID : IJRAR19M1156

Registration ID : 290501



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Manage By: IJPUBLICATION Website: www.ijrar.org | Email ID: editor@ijrar.org



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E-ISSN: 2348-1269, P-ISSN: 2349-5138

The Board of  
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